

5 WAYS TO DISCOVER

Your Ideal Client's Pain Points
+ Language

SOLUTION BRAINSTORMING WORKSHEET

Use the principle of deep questioning to determine the solutions to client problems – or to find your best USP.

Why	Because
↓	↓
Why	Because
↓	↓
Why	Because
↓	↓
Why	Because
↓	↓
Why	Because

SOLUTION

5 Ways to Discover Your Ideal Client's Pain Points & Language



SOLUTION

A large, empty, rounded rectangular box with a light pink background and a thin red border, intended for writing a solution.

5 Ways to Discover Your Ideal Client's Pain Points & Language

YOUTUBE	https://youtube.googleblog.com/
INSTAGRAM BUSINESS	https://business.instagram.com/blog/
FACEBOOK	https://newsroom.fb.com/
PINTEREST	https://blog.pinterest.com/en/news
GOOGLE+	https://blog.google/products/google-plus/
LINKEDIN	https://blog.linkedin.com/
TWITTER	https://blog.twitter.com/
REDDIT	https://www.reddit.com/ https://www.reddit.com/r/changelog/